



## COMMERCIAL CASE STUDY

South Philly's Kelliann's Pennsport transforms tradition using WyreStorm's seamless & flexible AV to create an unforgettable entertainment venue

*Kelliann's*



### About the Install

Located in South Philadelphia, Kelliann's Pennsport is a revitalized neighborhood bar that blends traditional character with a more modern entertainment experience. Designed to give guests a better place to gather, watch live sports, and enjoy social events, the venue needed an AV system that could match its new energy while remaining practical for day-to-day use.

Delco Solutions worked closely with the client to design and deliver a system that would improve reliability, increase flexibility, and make content control far easier for staff.

### The Challenge

The existing setup was limited, with just five displays connected through HDMI splitters and long cable runs. This created inconsistent performance, synchronization issues between screens, and very little flexibility when switching between sources.

For a venue built around sports and social engagement, that setup was no longer enough. The new system needed to distribute content reliably across multiple displays, introduce multiview capability on the main focal screen, and stay simple enough for staff to operate confidently during busy service periods.

The client also wanted more flexibility for special events, including the ability to connect devices easily for quiz nights, presentations, and custom content across the venue.

### The Solution

To upgrade the space, Delco Solutions deployed a NetworkHD AV over IP system that transformed the venue's video distribution while keeping operation straightforward.

At the core of the installation, the **NHD-124-TX** and **NHD-120 series encoders** enabled seamless distribution of multiple video sources, including cable boxes, streaming devices, and a dedicated HDMI input plate, across all displays. Paired with **NHD-120-RX decoders**, the system delivered reliable, synchronized playback throughout the venue.

For the main focal display, the **NHD-150-RX** introduced multi-view functionality, allowing multiple sources to be shown at the same time, ideal for a sports environment where guests often want to follow more than one game at once.

Ease of use was also a major priority. To support that, Delco installed the **NetworkHD Touch App** on a wall-mounted iPad, giving staff a simple and intuitive way to switch sources and control the system without unnecessary complexity.



**“Having worked with WyreStorm on many projects, I knew this was the right fit from the start”**

As John Walsh from Delco Solutions explains:

“Having worked with WyreStorm on many projects, I knew this was the right fit from the start. The reliability of the NetworkHD platform and the simplicity of the NetworkHD Touch App made the entire system incredibly easy to configure and use. It gave us exactly what we needed to deliver a seamless experience for both the staff and the customer.”

### The Result

The new system has helped turn Kelliann's Pennsport into a more polished and engaging entertainment venue, with synchronized content across the bar, more flexibility in what can be shown, and a better overall guest experience.

That flexibility was clear from opening night, when the client was able to connect a laptop through the in-wall transmitter and instantly distribute a custom welcome message across the displays. It was a simple but effective demonstration of how easy the system is to use and how well it supports both everyday operation and one-off events. By replacing an unreliable legacy setup with a more flexible and intuitive AV platform, Delco Solutions helped create a venue that feels more connected, more professional, and better suited to the expectations of today's guests.

### Products Used

- 1x NHD-124-TX
- 1x NHD-120-IW-TX
- 8x NHD-120-RX
- 1x NHD-150-RX



### ABOUT DELCO SOLUTIONS

Delco Solutions is a full-service provider of audio visual, networking, and security systems serving commercial, corporate, government, and educational clients. The company specializes in designing, installing, and supporting integrated technology solutions that enhance communication, collaboration, and safety, with a focus on reliability, ease of use, and ongoing support.

**Web:** <https://delcosolutions.com>

**Tel:** +1 (610) 546-2428

WyreStorm US

**Address:** Tech Valley Park, 27  
Wood Road, Round Lake, NY 12151

**Tel:** 518-289-1293

**Web:** [wyrestorm.com](http://wyrestorm.com)

WyreStorm International

**Tel:** +44 1793 676683

**Web:** [wyrestorm.com](http://wyrestorm.com)

